



## STANDARD SPONSORSHIP PACKAGES

### Title Sponsor

#### **Platinum - \$10,000**

- First choice in being Title sponsor
- 20 x 20 space - PRIME Centre location
- Signage or BANNER on TOP and BOTH sides of MAIN stage
- Program front cover to read - Langley's International Festival Presented by PLATINUM Title Sponsor
- Pre-event and post event media and all promotional event materials /recognition
- VIP PASSES - 10
- VIP placement in the Parade of Nations behind Mayors ..
- Stage introduction and Title Sponsorship recognition
- Presented with Heritage Artifact
- Website recognition of logo and link as "Presented by" on all pages
- Post event Sponsor Appreciation night
- Future opportunities include International Women's Day, Parades
- Logo on Volunteer T-Shirts

### Corporate Partners

#### **Gold Partners - \$2500.00**

- 10 x 20 space - PRIME outside location/see map
- Logo on GOLD PARTNERS signage on BOTH sides of MAIN stage
- Logo on inside cover of program thanking Gold Partners
- Pre-event and post event media and all promotional event materials /recognition
- VIP PASSES - 6
- VIP placement in the Parade of Nations
- Stage introduction and Sponsorship recognition
- Presented with Sponsor plaque
- Website recognition with large logo and link to website on all pages and sponsors page
- Post event Sponsor Appreciation night
- Logo on Volunteer T-Shirts

#### **Silver Partners \$1000.00**

- 10 x 20 space - behind Gold Sponsors location/see map
- Logo on inside cover of program thanking Silver Partners
- Pre-event and post event media and all promotional event materials /recognition
- VIP PASSES - 4
- VIP placement in the Parade of Nations
- Stage introduction and Sponsorship recognition
- Presented with Sponsor plaque
- Website recognition with medium sized logo and link to website on all pages and sponsors page
- Post event Sponsor Appreciation night

#### **Bronze Partners \$500.00**

- 10 x 10 space - behind SILVER Sponsors location/see map
- Logo in program on Bronze Partners page, thanking Bronze Partners
- Pre-event and post event media and all promotional event materials /recognition
- VIP PASSES - 2
- VIP placement in the Parade of Nations
- Stage introduction and Sponsorship recognition
- Presented with Sponsor plaque
- Website recognition with small sized logo and link to website on all pages and sponsors page
- Post event Sponsor Appreciation night

## Media Partners

- 10 x 20 space - for Media tent and or vehicle
- Opportunity for MC
- Media recognition banners / entrance / around media space
- Media Partners Back Cover and Inside Back Cover
- Pre-event and post event media and all promotional event materials /recognition
- VIP PASSES - 2 - 4
- VIP placement in the Parade of Nations
- Stage introduction and Media Sponsorship recognition
- Presented with Sponsor plaque
- Website recognition with large sized logo and link to website on all pages and sponsors page
- Post event Sponsor Appreciation night

## EVENT SPONSORSHIP PACKAGES

### Exclusive Event Sponsors

01 Children's Chalet .....	\$ 2,500.00
02 Seniors Chalet.....	\$ 1,500.00
03 Youth Chalet.....	\$ 2,000.00
04 VIP Pavilion.....	\$ 1,500.00
05 Cultural Art Gallery Pavilion.....	\$ 2,500.00
06 Music in The Park.....	\$ 10,000.00
07 Theatre in The Park.....	\$ 5,000.00
08 Main Stage.....	\$ 5,000.00
09 International Shows Pavilion.....	\$ 1,500.00
10 Food Showcase Pavilion.....	\$ 2,000.00
11 Marketplace.....	\$ 1,500.00
12 Food Pavilion.....	\$ 2,000.00
13 Sponsorship Pavilion.....	\$ 1,500.00
14 Youth Concert.....	\$ 2,000.00
15 Parade of Nations.....	\$ 2,000.00
16 Sports Pavilion.....	\$ 1,500.00
17 Langley International Soccer Tournament.....	\$ 1,000.00
18 Business Showcase Pavilion.....	\$ 1,500.00
19 Carnival Pavilion .....	\$ 2,000.00
20 LIF Cuisine Passport Contest (Back Cover 1,000 - Inside Cover 750 - Inside Back Cover 750)	\$ 2,500.00
20a Prize Sponsorship.....	\$ 1,500.00
21 Celebration Party.....	\$ 1,500.00
22 SSSF Pavilion (Logistics) (Service 500 - Security 500 - Staff 500 - First Aids 500).....	\$ 2,500.00
23 Media Zone.....	\$ 1,500.00
24 Community Pavilion.....	\$ 1,500.00
25 Diversity Health Fair.....	\$ 1,500.00
26 Diversity Employment Fair.....	\$ 1,500.00

Partial Event Sponsorship Packages available, (minimum \$1,000.00).

Event Sponsors Benefits, same as Platinum, Gold and/or Silver accordantly.